### provincie Drenthe

# Drefie

- Quickly and easily accessible
- Attractive business climate
- Qualified and motivated work force
- Top-level knowledge
- Pleasant living environment
- Attractive to tourists
   www.drenthe.nl



Capital: Assen
Total area: 2,680 km²
Population: 492,000
Population density: 184
inhabitants per km²





#### **About Drenthe**

Drenthe is one of the northern provinces of the Netherlands and is excellently located between the large centres of economic importance in the West-Netherlands, Germany, Scandinavia and the Baltics.

With its beautiful landscape, dynamic economy and excellent working and recreational facilities, Drenthe is a great place to live!

Emmen: 107,000 residents

(www.emmen.nl)

Assen: 68,000 residents

(www.assen.nl)

Hoogeveen: 55,000 residents

(www.hoogeveen.nl)

Meppel: 33,000 residents

(www.meppel.nl)





As a government authority the Province is responsible for many aspects of spatial planning, the environment, landscape and nature, traffic and transport, the economy, and culture. The Province is headed by an executive committee, the Provincial Executive Board, which is appointed by a democratically chosen parliament, the Provincial States.

The Province of Drenthe co-operates closely with the two other northern provinces, Groningen and Fryslân, in the Northern Netherlands Alliance (Samenwerkingsverband Noord-Nederland, SNN). The Province is involved, both at home and abroad, in various different partnerships with government organizations that focus on stimulating economic activities. The House of the Dutch Provinces represents the interests of Drenthe in Brussels.

#### www.snn.eu

(Northern Netherlands Alliance) www.nl-prov.eu

(House of the Dutch Provinces)

Assen-Amsterdam: 185 km Assen-The Hague: 230 km Assen-Brussels: 335 km Assen-Hamburg: 290 km Assen-Düsseldorf: 270 km



#### Quickly and easily accessible

Logistically, Drenthe is situated favourably – just a short distance from the economic centres in the West-Netherlands, the Ruhr district and Hamburg, and it is easily accessed via excellent motorways. Traffic jams are rare. In addition, there are frequent connections by rail and Drenthe has its own regional airport: Groningen Airport Eelde, with daily connections to European hubs such as London, Copenhagen, Brussels and Munich.







Companies and organizations: 40,000 Available industrial estates: 400 hectares (1,000 acres)

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#### Attractive business climate

Besides trade, the major economic mainstays of this vital and dynamic region are formed by services and industry. Drenthe has a relatively large number of small and medium sized enterprises. Creative and innovative entrepreneurs enjoy economic success in the fields of bio-based fibre and medical instrument production, the plastics industry, agribusiness and tourism. Cluster development is encouraged. There are growing business clusters relating to smart industry and the 'green' chemical industry, for example.

Drenthe has a wide range of high-quality business parks, high-profile locations and industrial estates with excellent facilities, locations along waterways and office complexes. All are easily accessed, both logistically and digitally, and sites are very attractive price wise.





There are various facilities, subsidy schemes and financing opportunities available to entrepreneurs.

The Economic Department of the Province of Drenthe gladly provides guidance.

- +31 (0)592 36 55 55
- E post@drenthe.nl
- www.provincie.drenthe.nl



#### www.ikbendrentsondernemer.nl (For entrepreneurs in Drenthe)

(Subsidies for entrepreneurs in

www.123subsidie.nl

the Northern Netherlands) www.nom.nl

(Investment and Development Agency for the Northern Netherlands) www.kvk.nl

(Chamber of Commerce) www.snn.eu

(Northern Netherlands Alliance) www.rvo.nl

(Netherlands Enterprise Agency)

#### Number of jobs: 216,000

- Agriculture, forestry and fisheries 5%
  - Industry 13%
- Construction industry 6%
- Trade and repairs 18%
  - Transport and storage 3%
- Catering industry 5%
- Business services 16%





#### **Qualified and motivated work force**

Drenthe boasts a well-educated, highly motivated, and committed work force. Most jobs are available in the services sector, trade and industry. Healthcare plays by far the largest role in the services sector.

#### **Top-level knowledge**

Drenthe is currently the stage for top-notch innovation in terms of agribusiness, bio-based and circular economy, medical technology, the 'green' chemicals industry and digitalization. For example, ASTRON, a research centre based in Drenthe, is currently working on energy-saving methods to

collect, save, edit and use large amounts of data. The Health Hub Roden is a unique organization where knowledge institutes, companies and government authorities work together, sharing knowledge and expertise while searching for and developing innovative solutions in the field of medical technology.

Drenthe offers a wide range and a high standard of education. Education institutes have close contacts with the business community. The internationally oriented Hanze Institute of Engineering is a good example of this. Intermediate vocational education is always nearby. Higher professional education is provided in the three larger cities while a number of university cities are situated relatively closely: Groningen, Enschede (Twente), Oldenburg and Osnabrück (Germany).





#### www.chemport.eu

(Chemport Europe, green chemicals industry of the Northern Netherlands)

#### www.astron.nl

(ASTRON, Netherlands Institute for Radio Astronomy) www.nhlstenden.com (NHL Stenden University)

www.hanze.nl/en/schools/ institute-engineering

(Hanze Institute of Engineering) www.rug.nl

(University of Groningen)

www.utwente.nl

(University of Twente) www.uni-oldenburg.de (University of Oldenburg) www.uni-osnabrueck.de (University of Osnabrück) Cycling tracks: 2,100 km **National Parks: Drents-Friese Wold** (6,100 hectares,15,100 acres) **Dwingelderveld** (3,700 hectares, 9,100 acres) Nationaal beek- en esdorpenlandschap **Drentsche Aa** 

#### **Pleasant living** environment

Living in Drenthe means: living spaciously, in a green environment, close to the joys of nature and in beautiful surroundings. The province's towns and cities provide a wide range of quality facilities and services in terms of education, healthcare, retail, entertainment, sport and culture.



Visitors per year:
Wildlands Adventure Zoo
Emmen 1,000,000
TT Circuit Assen 650,000
Plopsa Indoor Coevorden
250,000

Drents Museum Assen 190,000 Gevangenismuseum (Prison Museum) Veenhuizen 125,000

#### Attractive to tourists

With its splendid cultural landscape and beautiful nature, Drenthe has a lot to offer. There are prehistoric remains, including megalithic monuments, the Hondsrug, the first Unesco Global Geopark in the Netherlands and no less than three National Parks. And then of course, there are top attractions such as the motorbike races at the TT Circuit in Assen, Wildlands Adventure Zoo Emmen, Plopsa Indoor Coevorden, the Drents Museum in Assen and the Gevangenismuseum (Prison Museum) in Veenhuizen. Drenthe also offers plenty of possibilities for those seeking active recreation. Drenthe is the cycling province of the Netherlands and has an extensive cycling infrastructure. There are also many hiking, horse-riding and cycling routes to ensure that visitors can enjoy the surrounding nature to the fullest.



www.drenthe.nl
www.nationaalpark.nl
www.dehondsrug.nl
www.tt-assen.com
www.wildlands.nl
www.plopsaindoorcoevorden.nl
www.drentsmuseum.nl
www.gevangenismuseum.nl

#### **More information?**

Province of Drenthe P.O. Box 122 9400 AC Assen The Netherlands

T +31 (0)592 36 55 55

E post@drenthe.nl

I www.drenthe.nl



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#### Photography

W.J. Kleppe, Assen, Deborah Roffel, Scania, Marcel J. de Jong, Gijs Versteeg, Jorrit Pepping